



The National Steering Committee

American Fisheries Society - National Wildlife Federation - American Zoo and Aquarium Association - The Nature Conservancy
Congressional Sportsmen's Foundation - National Wild Turkey Federation - Association of Fish and Wildlife Agencies - Izaak Walton League of America
Theodore Roosevelt Conservation Partnership - The Wildlife Society - National Audubon Society - Wildlife Conservation Society - Wildlife Management Institute

Teaming with Wildlife 2007 Coalition Awards *Great Moments in Coalition History*

Largest Teaming with Wildlife Coalition

Ohio

With a coalition list 472 strong, Ohio leads the nation with the largest state Teaming with Wildlife Coalition. Unsatisfied with this resounding success, the coalition is regularly adding to its numbers and continuing to grow! Great work Ohio!

Most Creative Advocacy

Wisconsin

Wisconsin is among the fastest growing Teaming with Wildlife Coalitions in the country and they are using their strength in creative ways! Wisconsin has conducted a series of highly successful field trips for Members of Congress to State Wildlife Grant project sites in their districts. In addition to providing 2-3 hours to build a lasting relationship, these trips were great media opportunities and were rewarding experiences for coalition partners. In December they also held five regional information sessions to bring together diverse groups of State Wildlife Grant partners, agency personnel, landowners, and members of fishing, hunting and a variety of conservation organizations to learn about the wildlife action plan.

Best Outreach Materials

Virginia

The Virginia Teaming with Wildlife coalition has put its marketing skills to good use in the past year and developed a great "Be Wild, Virginia!" brand around its wildlife action plan. With a new website, outreach materials, and a video featuring Nashville musician Adrienne Young, Virginia has a cohesive and easily recognizable look and feel to its outreach materials.

Best Media Work

Connecticut

Beginning with a tremendous media event with the approval of the Connecticut Comprehensive Wildlife Conservation Strategy, Connecticut has had major success in gaining and keeping the media attention focused on its state wildlife action plan. A press event this past January featuring the new Grassland Habitat Initiative under with wildlife action plan included live wildlife and drew an audience of over 100 and received media attention around the state.

Best Coalition Engagement

North Carolina

North Carolina was a candidate for several coalition awards this year with great field trips, media coverage, an active new website and steadily growing coalition numbers. Where North Carolina shines the most however is in its engagement of coalition members. A great e-news letter keeps the coalition updates coalition members of important developments and volunteers have begun partnering with the North Carolina Wildlife Resource Commission to get wildlife action plan projects on the ground.

Teaming with Wildlife

A coalition of more than 5,000 groups working together to prevent wildlife from becoming endangered.

c/o Association of Fish and Wildlife Agencies

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Most Effective Coalition Core Group:

Montana

Composed of eight of the state's leading conservation organizations, Montana's Teaming with Wildlife Steering Committee is as strong as they come and it shows! Since last year's Fly-In, members of the Montana Teaming with Wildlife Steering Committee have driven over 12,000 miles to give presentations far and wide to sportsmen's clubs, editorial boards, landowners, land trusts, public officials, conservation organizations and state and federal agencies. The work has paid off with 60 new coalition members signing on in the past year.

Outreach to Resource Users

Nebraska

Even with a relatively sparse population, the Nebraska Teaming with Wildlife Coalition has grown by over 300%, to become one of our largest! With a strong steering committee and exceptional leadership, Nebraska has truly excelled in outreach to an amazing array of organizations covering all four of our key constituencies. Where they truly stand out however is in effectively engaging ranchers, landowners and other resource users in the Nebraska Natural Legacy Project through regional "landscape initiatives." Each local steering committee gives partners opportunities to participate in fundraising for coordinated efforts that include conservation, research, education and recreation! There can be no doubt the Nebraska is a role model in how to get the job done! Congratulations!

Best Outreach to Land Trusts

Massachusetts

Massachusetts has recruited an amazing 42 land trusts to join their coalition! How did they do it? They got the leader of the Massachusetts Land Trust Coalition to join their core group and conduct outreach to individual land trusts across the state. They've demonstrated the power of getting "umbrella organizations" of related interests engaged.

Best Outreach to Sportsmen

Georgia

One of the fastest growing Teaming with Wildlife coalitions in 2006 was in Georgia, where outreach to sportsmen played a big role in growing the coalition list. As coalition co-chair, the Georgia Wildlife Federation used its extensive "Cammo Coalition" email network and Teaming with Wildlife exhibits at its annual "Buck-O-Rama" and "Fish-O-Rama" expos to build the coalition and get countless individual sportsmen engaged in supporting wildlife funding. These tools provide a model to watch as we launch legislation this spring.

Best Outreach to the Tourism Industry

South Dakota

Among the more than 116 members of South Dakota's Teaming with Wildlife Coalition are dozens of local chambers of commerce, tourism associations, tourism businesses and the state Office of Tourism. How did they do it. They recognize that all politics is local! After building a master list with hundreds of potential members, they passed it on to regional offices for follow up. Statewide leadership was essential, but it was personal connections on the local level that made this success possible!

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