

Team up to support
State Wildlife Action Plans
for Outdoor Tourism & Recreation Opportunities



The outdoor tourism and retail industry has a critical role to play in preventing wildlife from becoming endangered. Healthy wildlife and habitats are essential to the wildlife-related recreation that contributes roughly \$120 billion in direct spending to our tourism economy each year. We hope you will join Teaming with Wildlife and take action to conserve our wildlife and vital natural areas for future generations.

Natural lands, clean air, and clean water. More tourism.

State wildlife action plans have now been completed by every state wildlife agency, working together with conservationists, private landowners, sportsmen, and the public. For the first time in history, the action plans provide an assessment of the species in need of conservation, the places they live, and the actions necessary to prevent their decline in every state – maintaining and improving natural lands and waters that wildlife and the outdoor recreation industry rely upon.

Why Get Involved?

A sustainable outdoor recreation economy depends on healthy wildlife and clean water and air. The action plans provide blueprints for conserving the wildlife and natural places that we seek for peace and relaxation in our busy lives. Working with your state fish and wildlife agency can also open doors to new resources like wildlife viewing trails and birding weekends.

Join Teaming with Wildlife, a coalition of more than 5,500 organizations and businesses that support increased public funding to prevent wildlife from becoming endangered. Teaming with Wildlife functions at the state level through coalitions that work with state fish and wildlife agencies in pursuit of increased public funding for wildlife conservation and associated recreation and education. **More than 600 tourism and outdoor retail businesses and organizations have already joined the Teaming with Wildlife Coalition.** It costs nothing to join and your participation will help us conserve the wildlife and natural places that are so important to your livelihood.

BENEFITS OF JOINING YOUR STATE'S TEAMING WITH WILDLIFE COALITION:



Increased Tourism & Retail Opportunities: Wildlife-related tourism can fill the traditionally slow tourist seasons. Learn about unique landscapes and wildlife in your state and develop new and additional outdoor recreation and tourism activities, which can lead to greater sales of related equipment and supplies.



Sound Conservation: Ensure your outdoor-related business remains viable for your children and grandchildren by supporting your state's wildlife action plan. Your state fish and wildlife agency needs reliable funding to conserve wildlife for future generations.



Funding for Wildlife-Related Recreation: The coalition works to support dedicated funding for programs that can provide grants for wildlife-related recreation projects in every state, such as wildlife viewing platforms, outreach campaigns, and interpretive trails.



Partnerships & Recognition: Develop partnerships with members of this extremely diverse coalition, including state fish and wildlife agencies, wildlife biologists, hunters, anglers, bird-watchers, outdoor enthusiasts, nature-related businesses and other conservationists. Joining can increase public recognition of your business and ensure policymakers recognize the important economic contribution of outdoor recreation.

To learn about your state's plan, join the coalition, and find state contacts, visit www.teaming.com

Teaming with Wildlife

A coalition of more than 5,000 groups working together to prevent wildlife from becoming endangered.

c/o Association of Fish and Wildlife Agencies

444 North Capitol Street, Suite 725, Washington, D.C. 20001

Phone: 202/624-7890 Fax: 202/624-7891 Email: teaming@fishwildlife.org

www.teaming.com